Case 1:10-cv-00458-RJA Document 1 Filed 06/03/2010 Page 1 of 46

Plaintiff,	COMPLAINT
-VS-	Civil Action No.
THE ROYCROFT TEA CO., INC.,	JURY TRIAL DEMANDED
Defendant.	

Plaintiff Margaret L. Wendt Foundation Holdings, Inc. ("Wendt Holdings"), by its attorneys, Hiscock & Barclay, LLP, as and for its Complaint against Defendant The Roycroft Tea Co., Inc. ("Defendant"), alleges as follows:

NATURE OF THE ACTION

- 1. This is an action for false designation of origin and unfair competition under the Lanham Act (15 U.S.C. § 1051, et seq.), and trademark infringement, trademark dilution, unfair competition, and related causes of action under the laws of the State of New York arising from the intentional, wrongful, and improper use by Defendant of the "ROYCROFT" trademark, service mark, and trade name (the "Roycroft Mark").
- 2. Wendt Holdings seeks injunctive relief and damages pursuant to Section 43(a) of the Lanham Act (15 U.S.C. § 1125(a)), Section 360 of the New York General Business Law, and the common law of the State of New York.

JURISDICTION AND VENUE

- 3. This Court has jurisdiction over the subject matter of this action pursuant to Section 39 of the Lanham Act (15 U.S.C. § 1121), and 28 U.S.C. §§ 1331, and has supplemental jurisdiction pursuant to 28 U.S.C. § 1367(a).
- 4. Venue is properly founded in this judicial district pursuant to 28 U.S.C. 1391(b) and (c), because Defendant is subject to personal jurisdiction within this judicial district and because a substantial part of the events giving rise to these claims occurred within this judicial district.

PARTIES

- 5. Wendt Holdings is a not-for-profit corporation organized and existing under the laws of the State of New York, having its principal place of business at 40 Fountain Plaza, Suite 277, Buffalo, New York 14202.
- 6. Wendt Holdings is a wholly-owned subsidiary of The Margaret L. Wendt Foundation ("Wendt Foundation"), a charitable trust organized and existing under the laws of the State of New York that is an exempt entity under Section 501(c)(3) of the Internal Revenue Code. The Wendt Foundation was established on February 20, 1956 to promote and assist religious, charitable, educational, and scientific causes primarily in the Western New York area.
- 7. Upon information and belief, Defendant is a corporation organized and existing under the laws of the State of New York, having its registered business address at 243 South Grove Street, East Aurora, New York 14052.

FACTUAL ALLEGATIONS

The Wendt Parties and the Roycroft Inn

- 8. In 1987, the Wendt Foundation resolved to rescue the Roycroft Inn and restaurant (together, the "Roycroft Inn") and the remaining vestiges of the Roycroft movement.
- 9. After it was established on May 4, 1995 for the purpose of preserving all things "Roycroft," Wendt Holdings acquired all of the interest in and to the Roycroft Inn and is now the successor in interest of the prior owners of the Roycroft Inn and all rights to the Roycroft Mark.
- 10. The Roycroft Inn first opened for business in 1905 and throughout its time became known worldwide as the home of the Roycroft Movement. A brief summary of that history as published by the Roycroft Inn is attached hereto as Exhibit A.
- 11. Ultimately, in excess of \$8,000,000 was spent to restore, refurbish, and renovate the Roycroft Inn.
- 12. On June 9, 1995, Wendt Holdings acquired title to the Roycroft Inn and to all of the goodwill associated with the Roycroft Inn and the Roycroft Mark.
- 13. Wendt Holdings re-opened the Roycroft Inn to the public on June 10, 1995, and has continued the open and notorious operation of the Roycroft Inn and use in commerce of the Roycroft Mark since that time.
- 14. Grove Street Holdings, Inc. ("Grove Street"), a New York corporation and a "related company" of Wendt Holdings as defined by Section 45 of the Lanham Act (15 U.S.C. § 1127), operates the Roycroft Inn and uses the Roycroft Mark by license from Wendt Holdings.
- 15. As a result, Wendt Holdings, through the restoration and operation of the Roycroft Inn by Grove Street, uses the Roycroft Mark in commerce on and in association with restaurant services, lodging services, food products, and accessories including, among many

SYLIB01\767364\1 - 3 - other products, tableware and china. Summaries of those products and services as published by the Roycroft Inn are attached hereto as Exhibit B.

16. The use in commerce by the Roycroft Inn of the Roycroft Mark to the present day, in connection with the provision of its restaurant and lodging services and the sale of merchandise inures solely to the benefit of Wendt Holdings and clearly entitles Wendt Holdings to the exclusive use of the Roycroft Mark for these purposes, among many others.

The Turgeon Litigation

- 17. In 2001, Wendt Holdings commenced an action in the United States District Court for the Western District of New York (Civil Action No. 01-cv-0074) (the "Turgeon Litigation") against Roycroft Associates, the Roycroft Shops, Inc., Edith S. "Kitty" Turgeon and Robert Rust (the "Turgeon Parties").
- A primary purpose of the Turgeon Litigation was to quiet title in and to the 18. Roycroft Mark, given that Wendt Holdings, as the owner and operator (through Grove Street) of the Roycroft Inn, was the natural successor to ownership and use of the Roycroft Mark.
- 19. On December 1, 2009, Wendt Holdings and the Turgeon Parties entered into a Settlement Agreement through which Wendt Holdings achieved its objective of quieting title to and confirming its ownership of the Roycroft Mark.
- 20. Pursuant to the terms of the Settlement Agreement, the Turgeon Parties assigned to Wendt Holdings all rights and interest, including all goodwill associated with the Roycroft Mark, in and to the Roycroft Mark and to trademark applications and registrations as had been filed and obtained by the Turgeon Parties.
- 21. As a result of the Settlement Agreement, Wendt Holdings is now the undisputed sole and exclusive owner of the Roycroft Mark.

-4-SYLIB01\767364\1

The Roycroft Trademark Applications and Registrations

22. Wendt Holdings now is the owner of the following trademark applications for the Roycroft Mark, filed with the United States Patent and Trademark Office ("USPTO"), the first two of which applications had been allowed and published by the USPTO, their delay in registration caused only by oppositions by Wendt Holdings now declared moot by the USPTO by virtue of the ownership thereof by Wendt Holdings:

Mark	Serial No.	Filing Date	First Use	Wares/Services	Class
R9YCR9FT 畫	74409628	07/06/1993	02/1992	Wood furniture preservative polishes	003
ROYCROFT	75284368	04/30/1997	05/1981	Furniture	020
ROYCROFT	85050553	05/28/2010	1905	Restaurant services; Temporary accommodations	043
ROYCROFT	85050572	05/28/2010	1905	Retail gift shops; On-line retail gift shops	035

Copies of the descriptions of the USPTO applications as published by the USPTO are attached hereto as Exhibit C.

23. In addition, Wendt Holdings now is the owner of all rights with respect to the following trademark registrations in New York State:

Mark	Reg. No.	Reg. Date	First Use	Wares/Services	Class(es)
"ROYCROFT" and design	R28868	03/30/1998	1982	Packaged foods, including	29, 30

of an inverted "T" entering the top quarter of a circle with two crossed arms spaced equally down the stem of the "T", above the circle. A capital "R" is centered within the lower three quarters of the circle.				spice mixes, syrups, dressings, dip mixes, baked goods, jams & jellies, honey, candies, soups	
An inverted "T" entering the top quarter of a circle with two cross arms spaced equally down the stem of the "T" above the circle. A capital "R" is centered within the lower three quarters of the circle.	R28869	03/30/1998	1982	Tableware, dinnerware and serving items for food containers, and garden items (terra cotta)	21
An inverted "T" entering the top quarter of a circle with two cross arms spaced equally down the stem of the "T" above the circle. A capital "R" is centered within the lower three quarters of the circle.	R28867	03/30/1998	1976	Prints; new and reprints; posters; books, cookbooks, brochures, postcards; stationery, greeting cards, giftware, cocktail napkins, paperplate, ribbon, wall paper, border paper	16
An inverted "T" entering the top quarter of a circle with two cross arms spaced equally down the stem of the "T" above the circle. A capital "R" is centered within the lower three quarters of the circle.	R28866	03/30/1998	1976	Furniture, including chairs, tables, lamps (wooden and stained glass), frames, beds, bedroom, living room, and dining furniture, medical cabinets, stands, floor lamps, waste baskets, benches, bookcases	20
The name "ROYCROFT" and/or the design of an inverted "T" entering the top quarter of a circle with two crossed arms spaced equally down the stem of the "T", above the circle. A capital "R" is centered within the lower three-quarters of the circle.	R26393	12/28/1990	1977	Clothing, including aprons, hats, tee-shirts, men's and women's clothing, children's clothing, and as a logo on any other clothing or personal apparel	25

- 6 -SYLIB01\767364\1

ROYCROFT	R25572	06/06/1989	1989	Jewelry metalware	and	precious	14	-
----------	--------	------------	------	----------------------	-----	----------	----	---

Copies of the descriptions of the New York State Certificates of Trademark Assignment Registration are attached hereto as Exhibit D.

Defendant's Acts of Infringement and Unfair Competition

- 24. Upon information and belief, Defendant is engaged in the process of marketing, opening, and preparing to operate in commerce an establishment named "Roycroft Tea Co." (the "Tea Company") in the Village of East Aurora, New York, in order to sell food-related and other products.
- 25. On January 27, 2010, and as evidence of its declared intent as to the *bona fide* use in commerce, Defendant filed a federal trademark application (Serial No. 77921410) for "Roycroft Tea Co. From Farm to Family" and a related design for mail-order services, retail store, and online retail store services featuring, *inter alia*, tea and tea beverages. A copy of the description of Defendant's application as published by the USPTO is attached hereto as Exhibit E.
- 26. Upon information and belief, Defendant presently maintains a website associated with the Tea Company with at least the following domain names: (1) roycrofttea.com; and (2) roycrofttea.net.
- 27. Moreover, Defendant has elected to establish its business location at 421 Main Street in the Village of East Aurora, New York, less than 800 feet away from the Roycroft Inn.
- 28. In addition, Defendant applied for and, on or about April 19, 2010, was granted a Special Permit pursuant to Village Code Section 285-51 by the East Aurora Village Board in connection with the Tea Company establishment.

SYLIB01\767364\1 - 7 -

- 29. Wendt Holdings has not authorized Defendant to use the Roycroft Mark for any purpose, whether with respect to the proposed establishment, its corporate name, the associated website, or otherwise.
- 30. On April 15, 2010, attorneys for Wendt Holdings sent a letter to Defendant demanding that Defendant immediately cease and desist from any further use of the Roycroft Mark in any form in future business dealings due to the misleading nature of the representations of a purported relationship between Wendt Holdings and/or the Roycroft Inn on the one hand, and the Defendant and/or the Tea Company on the other. A copy of the April 15th letter is attached hereto as Exhibit F.
- 31. In response to Wendt Holdings' demands, by letter dated April 16, 2010 from Defendant's counsel, Defendant refused to comply with Wendt Holdings' demands. A copy of the April 16th letter is attached hereto as Exhibit G.
- 32. Upon information and belief, a principal of Defendant avowed the continuing intent of Defendant to operate its business under the Roycroft Mark, and to use, design, sell, manufacture, advertise, promote, and/or offer for sale products under the Roycroft Mark, unless otherwise restrained. A copy of this statement is attached hereto as Exhibit H.
- 33. Defendant is well aware of the fame and strength of the Roycroft Mark, and the goodwill symbolized thereby, and that the Roycroft Mark cannot be used by Defendant as an indicator of source or sponsorship for the business it is operating or for the products it is advertising, selling, and/or distributing. As a result, Defendant has been engaging and intends to continue engaging in unlawful activities knowingly and intentionally, and with reckless disregard for Wendt Holdings' rights in the Roycroft Mark.

SYLIB01\767364\1 -8-

- 34. Defendant's current promotion of its business and products bearing the Roycroft Mark is part of a deliberate scheme to target Wendt Holdings and/or the Roycroft Inn to trade upon the goodwill and reputation associated both with the Roycroft Inn and its high-quality services, and with the Roycroft Mark and its legacy.
- 35. Upon information and belief, Defendant's persistent use of the Roycroft Mark is a clear attempt to misappropriate the skills, expenditures, and labor of Wendt Holdings, and to profit from the commercial advantage that has been established with respect to the Roycroft Mark.
- 36. Upon further information and belief, Defendant intends to continue its effort to use the Roycroft Mark in connection with its business and products, and will continue to misappropriate the goodwill associated with the Roycroft Mark unless otherwise restrained, all of which are likely to confuse, mislead, or deceive others as to the origin, source, sponsorship, or affiliation of Defendant's business and products, and to cause such others to believe in error that Defendant's business and products have been authorized or sponsored by Wendt Holdings and/or the Roycroft Inn.

FIRST CLAIM FOR RELIEF (False Designation of Origin - 15 U.S.C. § 1125(a))

- 37. Wendt Holdings repeats and realleges all of the allegations set forth above as if more fully set forth herein.
- 38. The foregoing acts of Defendant are intended and are likely to confuse, mislead, or deceive consumers, the public, and the trade as to the origin, source, sponsorship, or affiliation of Defendant's business and products, and are intended and are likely to cause such parties to believe in error that Defendant's business and products have been authorized, sponsored,

SYLIB01\767364\1 -9approved, endorsed, or licensed by Wendt Holdings, or that Defendant is in some way affiliated with Wendt Holdings and/or the Roycroft Inn.

- 39. Defendant's acts constitute a false designation of origin, and false and misleading descriptions and representations of fact, all in violation of the Section 43(a) of the Lanham Act, 15 U.S.C. § 1125(a).
- 40. Upon information and belief, by its acts, Defendant has made and/or will make substantial profits and gains to which it is not, in law or equity, entitled.
- 41. Upon information and belief, Defendant intends to continue its willfully infringing acts unless restrained by this Court.
- 42. Defendant's acts have damaged and will continue to damage Wendt Holdings, and Wendt Holdings has no adequate remedy at law.

SECOND CLAIM FOR RELIEF (Common Law Trademark Infringement)

- 43. Wendt Holdings repeats and realleges all of the allegations set forth above as if more fully set forth herein.
- 44. Wendt Holdings owns all rights, title, and interest in and to the Roycroft Mark as set forth above, including all common law rights in such Mark.
- 45. The Roycroft Inn's long, substantial, extensive and widespread use in commerce of the Roycroft Mark in its business has caused the Mark to have a secondary, distinctive, and unique trademark meaning to consumers, the public, and the trade.
- 46. Upon information and belief, Defendant has acted with knowledge of Wendt Holdings' ownership of the Roycroft Mark and with the deliberate intention to unfairly benefit from and trade upon the incalculable goodwill and reputation symbolized thereby.

- 10 -SYLIB01\767364\1

- 47. The foregoing acts of Defendant are intended and are likely to confuse, mislead, or deceive consumers, the public, and the trade as to the origin, source, sponsorship, or affiliation of Defendant's business and products, and are intended and are likely to cause such parties to believe in error that Defendant's business and products have been authorized, sponsored, approved, endorsed, or licensed by Wendt Holdings, or that Defendant is in some way affiliated with Wendt Holdings and/or the Roycroft Inn.
- The foregoing acts of Defendant constitute trademark infringement in violation of 48. the common law of the State of New York.
- 49. Upon information and belief, by its acts, Defendant has made and/or will make substantial profits and gains to which it is not, in law or equity, entitled.
- 50. Upon information and belief, Defendant intends to continue its willfully infringing acts unless restrained by this Court.
- 51. Defendant's acts have damaged and will continue to damage Wendt Holdings, and Wendt Holdings has no adequate remedy at law.

THIRD CLAIM FOR RELIEF (Trademark Infringement -N.Y. G.B.L. § 360-K)

- 52. Wendt Holdings repeats and realleges all of the allegations set forth above as if more fully set forth herein.
- Wendt Holdings is the registered owner of the Roycroft Mark in the State of New 53. York.
- 54. The foregoing acts of Defendant are intended to cause, have caused, are likely to continue to cause confusion, mistake and deception among the general consuming public and the trade as to whether they originate from, or are affiliated with, sponsored by, or endorsed by Wendt Holdings.

- 11 -SYL1B01\767364\1

- 55. Upon information and belief, Defendant has acted with knowledge of Wendt Holdings' ownership of the Roycroft Mark and with the deliberate intention to unfairly benefit from the incalculable goodwill symbolized thereby.
- 56. Defendant's acts constitute trademark infringement in violation of Section 360-k of the New York General Business Law.
- 57. Upon information and belief, by its acts, Defendant has made and/or will make substantial profits and gains to which it is not, in law or equity, entitled.
- 58. Upon information and belief, Defendant intends to continue its willfully infringing acts unless restrained by this Court.
- 59. Defendant's acts have damaged and will continue to damage Wendt Holdings, and Wendt Holdings has no adequate remedy at law.

FOURTH CLAIM FOR RELIEF (Common Law Unfair Competition)

- 60. Wendt Holdings repeats and realleges all of the allegations set forth above as if more fully set forth herein.
- 61. The foregoing acts of Defendant constitute unfair competition in violation of the common law of the State of New York.
- 62. Upon information and belief, by its acts, Defendant has made and/or will make substantial profits and gains to which it is not, in law or equity, entitled.
- 63. Upon information and belief, Defendant intends to continue its willfully infringing acts unless restrained by this Court.
- 64. Defendant's acts have damaged and will continue to damage Wendt Holdings. and Wendt Holdings has no adequate remedy at law.

SYLIB01\767364\1 - 12 -

FIFTH CLAIM FOR RELIEF (Deceptive Acts and Practices - N.Y. G.B.L. § 349)

- 65. Wendt Holdings repeats and realleges all of the allegations set forth above as if more fully set forth herein.
- 66. The foregoing acts of Defendant constitute consumer-oriented conduct that has affected the public interest of New York and has resulted and/or may result in injury to consumers in New York and/or harm to the public.
- 67. By the acts described herein, Defendant has willfully engaged in deceptive acts or practices in the conduct of its business in violation of New York General Business Law § 349.
- 68. Upon information and belief, Defendant has made and/or will make substantial profits and gains to which it is not, in law or equity, entitled.
- 69. Upon information and belief, Defendant intends to continue its willfully infringing acts unless restrained by this Court.
- 70. Defendant's acts have damaged and will continue to damage Wendt Holdings. and Wendt Holdings has no adequate remedy at law.

SIXTH CLAIM FOR RELIEF (Trademark Dilution -N.Y. G.B.L. § 360-L)

- 71. Wendt Holdings repeats and realleges all of the allegations set forth above as if more fully set forth herein.
- 72. Wendt Holdings is the exclusive owner with respect to the Roycroft Mark throughout the United States, including the State of New York.
- 73. Through prominent, long and continuous use in commerce, including commerce within the State of New York, the Roycroft Mark has become and continues to become famous and distinctive.

- 13 -SYLIB01\767364\1

- 74 By the acts described herein, Defendant has diluted the distinctiveness of the Roycroft Mark and has caused a likelihood of harm to Wendt Holdings' business reputation in violation of New York General Business Law § 360-1.
- 75. Upon information and belief, by its acts and intended acts, Defendant has made and/or will make substantial profits and gain to which it is not, in law or equity, entitled.
- 76. Upon information and belief. Defendant intends to continue its willfully infringing acts unless restrained by this Court.
- 77. Defendant's acts have damaged and will continue to damage Wendt Holdings, and Wendt Holdings has no adequate remedy at law.

JURY DEMAND

Pursuant to Rule 38 of the Federal Rules of Civil Procedure, Wendt Holdings hereby demands a trial by jury on all issues so triable.

WHEREFORE, Wendt Holdings respectfully demands judgment against Defendant as follows:

- Finding that (i) Defendant has violated Section 43(a) of the (a) Lanham Act (15 U.S.C. § 1125(a)) and Section 360-k of the New York General Business Law; (ii) Defendant has engaged in trademark infringement and unfair competition under the common law of the State of New York; (iii) Defendant has diluted the Roycroft Mark in violation of New York General Business Law § 360-l; and (iv) Defendant has been unjustly enriched in violation of New York common law.
- (b) Granting an injunction permanently restraining and enjoining Defendant, its officers, agents, employees, and attorneys, and all those persons or entities in active concert and participation with them, or any of them, from:
 - i. manufacturing, importing, advertising, marketing, promoting, supplying, distributing, offering for sale or selling any products, or operating any business concerns,

- 14 -SYLIB01\767364\1

which bear the Roycroft Mark or any other mark substantially or confusingly similar thereto, and engaging in any other activity constituting an infringement of any of Wendt Holdings' rights in the Roycroft Mark or any other trademark owned by Wendt Holdings; and

- ii. engaging in any other activity constituting unfair competition with Wendt Holdings, or acts or practices that deceive the public and/or the trade; and
- iii. engaging in any activity that will cause the distinctiveness of the Roycroft Mark to be diluted.
- (c) Directing such other relief as the Court may deem appropriate to prevent the public from deriving any erroneous impression that any product or business concern associated with Defendant and at issue in this litigation has been authorized by Wendt Holdings, or is related to or associated in any way with Wendt Holdings, the Roycroft Inn, or their products.
- (d) Directing the United States Patent and Trademark Office to cancel any and all of Defendant's trademark applications and/or registrations containing the mark "Roycroft" or any confusingly similar mark.
- (e) Directing that Defendant account to and pay over to Wendt Holdings all profits realized by its wrongful acts in accordance with Section 35 of the Lanham Act (15 U.S.C. § 1117) and Section 360-m of the New York General Business Law.
- (f) At its election, awarding Wendt Holdings statutory damages in accordance with Section 35 of the Lanham Act (15 U.S.C. § 1117).
- (g) Awarding Wendt Holdings actual damages in accordance with Section 35 of the Lanham Act (15 U.S.C. § 1117) and Section 360-m of the New York General Business Law.
- (h) Awarding Wendt Holdings its costs and attorneys' fees, and investigatory fees and expenses, to the full extent provided for by Section 35 of the Lanham Act (15 U.S.C. § 1117) and Section 360-m of the New York General Business Law.
- (i) Requiring Defendant to deliver to Wendt Holdings for destruction or other disposition all remaining inventory and products bearing the Roycroft Mark, including all advertising, promotional and marketing materials therefor, as well as all means of making same.

SYLIB01\767364\1 - 15 -

- (j) Transferring the domain names "roycrofttea.com" and "roycrofttea.net" to Wendt Holdings, the owner of the Roycroft trademark.
- (k) Awarding Wendt Holdings pre-judgment interest on any monetary award made part of the judgment against Defendant.
- (l) Awarding Wendt Holdings such additional and further relief as the Court deems just and proper.

DATED:

June 3, 2010

HISCOCK & BARCLAY, LLP

· Ju

Gabriel M. Nugent

Ronald S. Kareken

Kathryn D. Cornish

Attorneys for Plaintiff

Margaret L. Wendt Foundation Holdings, Inc.

Office and Post Office Address

One Park Place

300 State Street

Syracuse, New York 13202-2078

Telephone:(315) 425-2836

Facsimile: (315) 703-7361 E-Mail: gnugent@hblaw.com

E-Mail: rkareken@hblaw.com

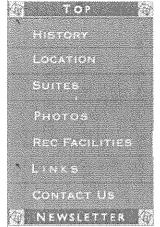
E-Mail: kcornish@hblaw.com

EXHIBIT A



40 SOUTH ORDER STREET FAST AURORA NEW YORK 14052 T 716-682 5852 P 716-655 5345

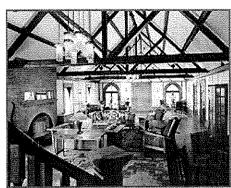
INN DESIGNATION OF STREET



劃 History of the Inn:

In 1895 the Roycroft Arts and Crafts Community was founded in East Aurora, New York by writer-philosopher Elbert Hubbard. Based on the Medieval Guild system that was adapted by William Morris & John Ruskin in the English Arts & Crafts Movement, Hubbard developed and promoted a self-contained community which supported hundreds of craftspeople.

Well- known names such as Frank Lloyd Wright, Gustav Stickley and Dard Hunter, were highly influential to the Roycrofters and the Arts and Crafts Movement in America. The Roycroft community became the mecca for those interested in the Arts



THE RECEPTION ROOM

and Crafts movement and in 1905 the Roycroft Inn was opened to accommodate the thousands of people who journeyed there. After Hubbard's tragic death in 1915, the Roycroft was operated until 1938 by his son Bert.

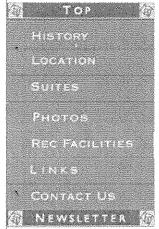
Passing through several hands since then, it was granted National Landmark Status in 1986, and thanks to the support of the Margaret L. Wendt Foundation the Roycroft Inn re-opened in June 1995. An exquisite collection of original and reproduction furniture and fixtures adorn the meticulously refurbished Inn. The floor plan and style is in keeping with the Inn's original "fabric" and the rooms still bear the names of notable personalities, carved in their doors, such as Ralph Waldo Emerson, Charlotte Bronte, Henry David Thoreau, and Susan B. Anthony. Blending the rich historical significance of the Roycroft Movement with completely modern amenities, the Inn provides the utmost in style, comfort and luxury. From the unique guest suites, to grand dining and function rooms, exceptional quality, service and hospitality in the Roycroft Tradition abound.

EXHIBIT B



40 BODIN CHOYE 5'REET FAST AUROBA NEW YORK 14052 T 7'8 652 5552 . F 716 655 5345

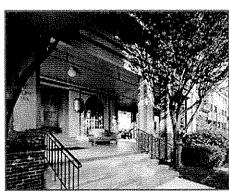
INN CONTRACTOR OF THE STATE OF



The Inn:

A total of 28 guest suites are available at The Roycroft Inn. Each suite consists of at least one sleeping area, a changing / sitting area and a full bath. Guests may choose from three, four, or five room suites.

Because of our National Landmark status, it was imperative that our guest rooms conform to the existing structure. Therefore, the beauty and history of this building can be seen in each and every guest suite. All are exquisitely decorated with original and / or reproduction Roycroft furnishings.



THE ROYCROFT INN

As the comfort of our guests is our focus, all rooms have been "modernized" to include telephones, computer fax modems and remote control color televisions, with videocassette players.

Whether you are a weary business traveler, a couple of parents "escaping" for the weekend, or an entire family in town for a family reunion. The Roycroft Inn and staff will make sure you feel right at home!



40 BOUTH GROVE STREET EAST AURORA, NEW YORK 14052 7:6-652-5652 - 7 716-655-5345



Restaurant:

The Roycroft Inn restaurant is open year round for lunch, dinner, and Sunday brunch. Enjoy a leisurely cocktail in the Lounge before moving to one of several areas for lunch or dinner. The Larkin Room is particularly inviting, as it overlooks our courtyard garden. The Peristyle is also available for outdoor dining during the warmer months. In addition to our established menu, our chef has created a "Signature Dinner Menu" which changes on a seasonal basis.



Our Executive Chef and kitchen staff can accomodate your unique dietary needs, such at gluten free, lactose intolerant, vegan, allergies, and other special requests. Please call for information.

Reservations are recommended. Please call 716-652-5552 or reserve online below.



40 SOUTH CHOVE STREET FART AURORA NEW YORK 14052 T 716 682 5882 ; F 716 688 5345

GIFT SHOP



NEWSLETTER

■ Gift Shop

Welcome to the ROYCROFT Inn gift shop. Here you will find items of interest to history lovers or Arts & Crafts collectors as well as high-quality mementos of your visit to the Inn.

New in the Roycroft Anniversary China collection: Pyramid Plates. Details here!

Give the Roycroft Inn Gift Certificate! Order here.

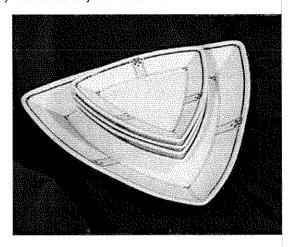


EXHIBIT C



Home | Site Index | Search | FAQ | Glossary | Guides | Contacts | eBusiness | eBiz alerts | News | Help

Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Fri May 21 04:03:36 EDT 2010

TESS HOME NEW USER STRUCTURED FREE FORM BROWSE DICT SEARCH OG BOTTOM MELP

Logouter Please logout when you are done to release system resources allocated for you.

Record 1 out of 1

ASSIGN Status TOR TTAB Status TARR Status



POSCROPT

Word Mark ROYCROFT R

Goods and Services IC 003, US 004, G & S: wood furniture preservative polishes, FIRST USE: 19920217, FIRST USE IN

COMMERCE: 19920217

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 24.13.25 - Cross, ankh; Cross, Maltese; Other crosses, including ankh, Maltese

26.01.02 - Circles, plain single line; Plain single line circles

26.01.04 - Circles with two breaks or divided in the middle

74409628 Serial Number July 6, 1993 **Filing Date**

Current Filing Basis

Original Filing Basis

Published for Opposition

October 11, 1994

Owner (APPLICANT) Margaret L. Wendt Foundation Holdings, Inc. CORPORATION NEW YORK 40 Fountain

Plaza Buffalo NEW YORK 14202

Assignment

Recorded

ASSIGNMENT RECORDED

Attorney of Record RONALD S. KAREKEN

Type of Mark **TRADEMARK** Register **PRINCIPAL**

Live/Dead Indicator LIVE

TESS HOME NEW USER STRUCTURED FREE FORM BROWSE DICT SEARCH OG



Home | Site Index | Search | FAQ | Glossary | Guides | Contacts | eBusiness | eBiz alerts | News | Help

Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Fri May 21 04:03:36 EDT 2010

TESS HOME NEW USER STRUCTURED FREE FORM BROWSE DICT SEARCH OG BOTTOM HELP

Logout: Please logout when you are done to release system resources allocated for you.

Record 1 out of 1

TARR Status ASSIGN Status TDR TTAB Status

Typed Drawing

Word Mark ROYCROFT

Goods and Services IC 020, US 002 013 022 025 032 050, G & S; furniture, FIRST USE: 19810531, FIRST USE IN

COMMERCE: 19881130

Mark Drawing Code (1) TYPED DRAWING

Serial Number 75284368 Filing Date April 30, 1997

Current Filing Basis 1A

Original Filing Basis 1A

Published for Opposition

July 28, 1998

Owner (APPLICANT) Margaret L. Wendt Foundation Holdings, Inc. CORPORATION NEW YORK 40 Foundain

Plaza Buffalo NEW YORK 14604

Assignment

Recorded

ASSIGNMENT RECORDED

Attorney of Record

RONALD S, KAREKEN

Type of Mark

TRADEMARK
PRINCIPAL-2(F)

Register Live/Dead Indicator

LIVE

TESS HOME NEW USER STRUCTURED FREE FORM BROWSE DICT SEARCH OG TOP HELP



Home | Site Index | Search | FAQ | Glossary | Guides | Contacts | eBusiness | eBiz alerts | News | Help

Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Wed Jun 2 03:59:59 EDT 2010

TESS HOME NEW USER STRUCTURED FREE FORM BROWN DICT SEARCH OG BOTTOM

Logout Please logout when you are done to release system resources allocated for you.

Record 1 out of 1

TARR Status ASSIGN Status

TTAB Status

ROYCROFT

Word Mark

ROYCROFT

Goods and Services

IC 043. US 100 101. G & S: Restaurant services; temporary accommodations. FIRST USE:

19050000, FIRST USE IN COMMERCE: 19050000

Standard Characters

Claimed

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Serial Number

· Filing Date

85050553 May 28, 2010

Current Filing Basis

1A

Original Filing Basis

Owner

(APPLICANT) Margaret L. Wendt Foundation Holdings, Inc. CORPORATION NEW YORK 40

Fountain Plaza Buffalo NEW YORK 14202

Attorney of Record

Ronald S. Kareken

Type of Mark

SERVICE MARK

Register

PRINCIPAL

Live/Dead Indicator

LIVE

TESS HOME NEW USER STRUCTURED FREE FORM BROWSEDICT SEARCH OG

Case 1:10-cv-00458-RJA Document 1 Filed 06/03/2010 Page 27 of 46



United States Patent and Trademark Office

Home | Site Index | Search | FAQ | Glossary | Guides | Contacts | eBusiness | eBiz alerts | News | Help

Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Wed Jun 2 03:59:59 EDT 2010

TESS HOME NEW USER STRUCTURED FREE FORM BROWSED DET SEARCH OG

Logout Please logout when you are done to release system resources allocated for you.

Record 1 out of 1

TARR Status

499(6) Status

80.4

TIAE Slatus

ROYCROFT

Word Mark

ROYCROFT

Goods and Services

IC 035. US 100 101 102. G & S: Retail gift shops featuring apparel, books, china, ornaments, home decor, jewelry, tableware, clocks, artwork, music CD's, and souvenirs; on-line retail gift shops featuring apparel, books, china, ornaments, home decor, jewelry, tableware, clocks, artwork, music

CD's, and souvenirs. FIRST USE: 19050000. FIRST USE IN COMMERCE: 19050000

Standard Characters Claimed

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Serial Number 85050572

Filing Date Current Filing May 28, 2010

Basis

1A

Original Filing Basis

Owner

(APPLICANT) Margaret L. Wendt Foundation Holdings, Inc. CORPORATION NEW YORK 40 Fountain Plaza Buffalo NEW YORK 14202

Attorney of Record

Ronald S. Kareken

Type of Mark

SERVICE MARK

Register

PRINCIPAL

Live/Dead Indicator

LIVE

NEW USER STRUCTURED FREE FORM BROWNEDICT SEARCH OG

EXHIBIT D

I Daniel E. Shapiro, Special Deputy Secretary of State, do certify that the Trademark described below and depicted on the attached copy has been duly registered in this Department pursuant to Article 24 of the General Business Law. This registration will remain in force for TEN years from the Date of Registration.

Original Registration No.:

R28868

Original Registration Date:

03/30/98

Applicant's Name:

MARGARET L. WENDT FOUNDATION HOLDINGS, INC.

40 FOUNTAIN PLAZA, SUITE 277

BUFFALO

14202-

State of Incorporation

or Organization:

NEW YORK

Classification Numbers:

29.30

Date First Used in NYS

1982

Date First Used Anywhere:

1982

Trademark Description:

Roycroft and design of an inverted "I" entering the top quarter of a circle with two crossed arms spaced equally down the stem of the "T", above the circle, A capital "R" is centered within the lower three quarters of the circle.

Description of Goods:

Used in connection with packaged foods, including spice mixes, syrups, dressings, dip mixes, baked goods, jams & jellies, honey, candies, soups.

WITNESS my hand and the seal of the State of New York In the City of Albany on this:

Thursday, April 01, 2010

by:

Special Deputy Secretary of State

I Daniel E. Shapiro, Special Deputy Secretary of State, do certify that the Trademark described below and depicted on the attached copy has been duly registered in this Department pursuant to Article 24 of the General Business Law. This registration will remain in force for TEN years from the Date of Registration.

Original Registration No.:

R28869

Original Registration Date:

03/30/98

Applicant's Name:

MARGARET L. WENDT FOUNDATION HOLDINGS, INC.

40 FOUNTAIN PLAZA, SUITE 277

BUFFALO

NY

14202-

State of Incorporation or Organization:

DENVER

.

Classification Numbers:

21

Date First Used in NYS

1982

Date First Used Anywhere:

1982

Trademark Description:

The mark consists of an inverted "I" entering the top quarter of a circle with two cross arms spaced equally down the stem of the "I" above the circle. A capital "R" is centered within the lower three quarters of the circle.

Description of Goods:

Tableware, dinnerware and serving items for food containers also garden items,

(terracota)

WITNESS my hand and the seal of the State of New York In the City of Albany on this:

Thursday, April 01, 2010

by:

Special Deputy Secretary of State

I Daniel E. Shapiro, Special Deputy Secretary of State, do certify that the Trademark described below and depicted on the attached copy has been duly registered in this Department pursuant to Article 24 of the General Business Law. This registration will remain in force for TEN years from the Date of Registration.

Original Registration No.:

R28867

Original Registration Date:

03/30/98

Applicant's Name:

MARGARET L. WENDT FOUNDATION HOLDINGS, INC.

40 FOUNDTAIN PLAZA, SUITE 277

BUFFALO

NY

14202-

State of Incorporation or Organization:

Classification Numbers:

16

Date First Used in NYS

1976

Date First Used Anywhere:

1976

Trademark Description:

The mark consists of an inverted "T" entering the top quarter of a circle with two cross arms spaced equally down the stem of the "T" above the circle. A capital "R" is centered within the lower three quarters of the circle.

Description of Goods:

Prints; new and reprints; posters; books, cookbooks, brochures, postcards; stationery, greeting cards, giftware, cocktail napkins, paperplate, ribbon, wall paper, border paper.

WITNESS my hand and the seal of the State of New York In the City of Albany on this:

Wednesday, March 31, 2010

by:

Special Deputy Secretary of State

I Daniel E. Shapiro, Special Deputy Secretary of State, do certify that the Trademark described below and depicted on the attached copy has been duly registered in this Department pursuant to Article 24 of the General Business Law. This registration will remain in force for TEN years from the Date of Registration.

Original Registration No.:

R28866

Original Registration Date:

03/30/98

Applicant's Name:

MARGARET L. WENDT FOUNDATION HOLDINGS, INC.

40 FOUNTAIN PLAZA, SUITE 277

BUFFALO ...

NY

14202-

State of Incorporation or Organization:

NEW YORK

Classification Numbers:

20

Date First Used in NYS

1976

Date First Used Anywhere:

1983

Trademark Description:

The mark an inverted Tentering the top quarter of a circle with two cross arms spaced equally down the stem of the "T" above the circle. A capital "R" is centered within the lower three quarters of the circle.

Description of Goods:

Furniture including chairs tables lamps (wooden & stained glass) frames, beds bedroom, living room, dining furniture, medical cabinets, stands, floor lamps, waste baskets, benches etc. bookcases.

WITNESS my hand and the seal of the State of New York In the City of Albany on this:

Wednesday, March 31, 2010

by;

Special Deputy Secretary of State

I Daniel E. Shapiro, Special Deputy Secretary of State, do certify that the Trademark described below and depicted on the attached copy has been duly registered in this Department pursuant to Article 24 of the General Business Law. This registration will remain in force for TEN years from the Date of Registration.

Original Registration No.:

R26393

Original Registration Date:

12/28/90

Applicant's Name:

MARGARET L. WENDT FOUNDATION HOLDINGS, INC.

40 FOUNTAIN PLAZA, SUITE 277

BUFFALO

NY

14202-

State of Incorporation or Organization:

NEW YORK

Classification Numbers:

25

Date First Used in NYS

1977

Date First Used Anywhere:

1979

Trademark Description:

The name 'ROYCROFT" and or the design of an inverted "T" entering the top quarter of a circle with two crossed arms spaced equally down the stem of the "T", above the circle. A capital "R" is centered within the lower three-quarters of the circle.

Description of Goods:

In connection with the manufacturing of clothing including aprons, hats, tee-shirts, men and womens clothing childrens clothings and as a logo on any other clothing or personal apparel.

WITNESS my hand and the seal of the State of New York In the City of Albany on this:

Wednesday, March 31, 2010

by:

Special Deputy Secretary of State

I Daniel E. Shapiro, Special Deputy Secretary of State, do certify that the Trademark described below and depicted on the attached copy has been duly registered in this Department pursuant to Article 24 of the General Business Law. This registration will remain in force for TEN years from the Date of Registration.

Original Registration No.:

R25572

Original Registration Date:

06/06/89

Applicant's Name:

MARGARET L. WENDT FOUNDATION HOLDINGS, INC.

40 FOUNTAIN PLAZA, SUITE 277

BUFFALO

(Y 14202-

State of Incorporation or Organization:

NEW YORK

Classification Numbers:

1.1

Date First Used in NYS

4/1989

Date First Used Anywhere:

5/1989

Trademark Description:

"ROYCROFT" The proper name Roycroft will be applied to all items produced in either all block letters or a capital "R" followed by small letters this will be indelibly marked unto each item of manufacture. Examples . . . ROYCROFT Or Roycroft.

Description of Goods:

Jewelry and precious-metalware

WITNESS my hand and the seal of the State of New York In the City of Albany on this:

Thursday, April 01, 2010

ov.

Special Deputy Secretary of State

EXHIBIT E



Home | Site Index | Search | FAQ | Glossary | Guides | Contacts | eBusiness | eBiz alerts | News | Help

Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Fri May 21 04:03:36 EDT 2010

TESS HOME NEW USER STRUCTURED FREE FORM BROWSE DET SEARCH OG BOTTOM HELP

Logouter Please logout when you are done to release system resources allocated for you.

Record 1 out of 1

TARR Status

ASSIGN Status

THE

TTAB Status



FROM FARM TO FAMILY

Word Mark

ROYCROFT TEA CO. FROM FARM TO FAMILY

Goods and Services

IC 035. US 100 101 102. G & S: Mail order services featuring tea, tea beverages, herbal infusions, tisanes, yerba mate, dried fruits, herbs, essential oils, herbal supplements, tea accessories and incense; Retail store and on-line retail store services featuring tea, tea beverages, herbal infusions, tisanes, yerba mate, dried fruits, herbs, essential oils, herbal supplements, tea accessories and incense

Mark Drawing

Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Code

Design Search 05.03.08 - More than one leaf, including scattered leaves, bunches of leaves not attached to branches

26.11.07 - Rectangles with a decorative border, including scalloped, ruffled and zig-zag edges

26.17.13 - Letters or words underlined and/or overlined by one or more strokes or lines; Overlined words or

letters; Underlined words or letters

Serial Number 77921410

Filing Date

January 27, 2010

Current Filing

Basis

1B

Original Filing

Basis

Published for Opposition

June 15, 2010

Owner

(APPLICANT) The Roycroft Tea Co., Inc. CORPORATION NEW YORK 243 South Grove St. East Aurora **NEW YORK 14052**

Attorney of Record

Anne F. Downey

Disclaimer

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "TEA CO." APART FROM THE MARK AS

SHOWN

Mark

Description of Color is not claimed as a feature of the mark. The mark consists of a rectangular border surrounding the words "ROYCROFT TEA CO.", the word "ROYCROFT" being in the top line above the words "TEA CO.", the word "CO." being in smaller letters, and above "CO." there being a design of two tea leaves; below the rectangular

border are the words "FROM FARM TO FAMILY".

Type of Mark SERVICE MARK

Register

PRINCIPAL

Live/Dead Indicator

LIVE

TESS HOME NEW USER STRUCTURED FREE FORM BROWSK DICT SEARCH OG TOP HELP

[.HOME | SITE INDEX | SEARCH | eBUSINESS | HELP | PRIVACY POLICY

EXHIBIT F

GABRIEL M. NUGENT

DIRECT DIAL 315.425.2836 DIRECT FAX 315 703 7361 GNUGENT@HBLAW.COM

300 SOUTH STATE STREET SYRACUSE NEW YORK 13202 T 315.425.2700 • F 315.425.2701

ONE PARK PLACE

April 15, 2010

VIA FACSIMILE (716) 941-6832 AND OVERNIGHT MAIL

Anne F. Downey, Esq. Downey & Downey 8999 Rockwood Road Boston, New York 14025

> Re: Unauthorized Use of the ROYCROFT Mark

Dear Ms. Downey:

We represent the Margaret L. Wendt Foundation and Margaret L. Wendt Foundation Holdings, Inc. (collectively, the "Wendt Foundation") in intellectual property matters. The Wendt Foundation is the owner of rights and interests in the trademark and trade name ROYCROFT. The Wendt Foundation, among other things, owns and operates the historic Roycroft Inn, which provides restaurant services, lodging, and promotes and markets a number or related products. As you may be aware, the Wendt Foundation recently concluded litigation to confirm its ownership of the ROYCROFT mark.

It recently came to our attention that you filed a federal trademark application (Serial No. 77921410) on behalf of your client, The Roycroft Tea Co., Inc. It is our further understanding that your client seeks to open and operate an establishment named "Roycroft Tea Co." in East Aurora, New York in order to sell various food-related and other products. We also understand that your client operates a website associated with this establishment and with at least the following domain names: (1) www.roycrofttea.com; and (2) www.roycrofttea.net. Our client has confirmed that it has not authorized your client to use the ROYCROFT mark for any purpose, whether with respect to the proposed establishment, its corporate name, the associated website, or otherwise,

Your client's uses of the ROYCROFT mark will confuse consumers by leading them to believe that your client is affiliated with our client (i.e., confusing and misleading the public as to the true source of the products and services). In view of these acts, we must insist that your client immediately change its corporate name to another name not confusingly similar to the ROYCROFT mark and stop all other uses of the ROYCROFT mark in association with its products and services, including all advertising and promotion and any other uses that will cause confusion and have not been authorized by our client. Further, we will require that your client either immediately withdraw its trademark application and cancel its domain name registrations, or, at the Wendt Foundation's request, assign them to the Wendt Foundation at no cost to the Anne F. Downey, Esq. April 15, 2010 Page 2

Wendt Foundation. Lastly, we will require that your client immediately destroy all advertising and/or promotional materials using and/or referring to the ROYCROFT mark.

Our client is interested in an amicable resolution of this matter, and for that purpose we will be pleased to comment on any new corporate name and mark that your client may wish to adopt, but only for the purpose of assuring that they will not be confusingly similar to any of our client's marks or names. We look forward to your prompt reply.

As we do not know whether or not you are representing The Roycroft Tea Co. in any capacity other than its trademark registration application, for example with respect to its application to the village of East Aurora for a permit, we are taking the liberty of copying The Roycroft Tea Co., Inc. in view of the urgency of the matter.

Very truly yours,

GMN:caf

cc: The Roycroft Tea Co., Inc.

243 South Grove Street

East Aurora, New York 14052

Via Overnight Mail

Margaret L. Wendt Foundation

Via Regular Mail

EXHIBIT G

Downey & Downey

ATTORNEYS AT LAW
8999 Rockwood Road
Boston, New York 14025 USA
Direct Dial 716-941-5423
Fax 716-941-6382
Email adowney@DowneysLaw.com
Website www.DowneysLaw.com

ANNE F. DOWNEY BRIAN W. DOWNEY

April 16, 2010

VIA E-MAIL AND FAX

Gabriel M. Nugent, Esq. Hiscock & Barclay One Park Place 300 South State Street Syracuse NY 13202 Fax 315-703-7361 gnugent@hblaw.com

Re: The Roycroft Tea Co., Inc.

Dear Mr. Nugent:

We are in receipt of your letter dated April 15, 2010.

Congratulations on reaching a settlement in the long-running litigation with Roycroft Holdings, Inc. and related parties. You asserted that the litigation confirms that your client, the Wendt Foundation, owns the ROYCROFT mark. However, the litigation was resolved via a settlement, rather than a judicial decision on the merits. Thus, there is no confirmation of ownership, but rather a resolution reached between the parties for whatever reasons motivated them to settle.

We strongly disagree with the assertions and demands set forth in your letter. Many persons and entities have used and continue to use the ROYCROFT name for a variety of goods and services. A Google search on ROYCROFT will reveal a sample of the many commercial uses of this name by many different businesses. We understand why the Wendt Foundation has staked out a certain position in the litigation and in your letter but, as I discussed with a Wendt Foundation attorney years ago, there are serious questions about the extent to which the Foundation can claim exclusive rights. And I think that if you some day push the issue all the way to a judicial decision, you may be very disappointed with the results.

April 16, 2010 Page 2

We can't help wondering why your letter references our client's village permit application, as this is the first time in my many years as a trademark attorney that I have seen such a reference in a cease and desist letter. We strongly caution you, your firm and your client to refrain from any tortious activity that would harm our client's business.

We have questions about the propriety of your having contacted our client directly. Please send all further communications to this firm and make no further direct contact with our client.

I thank you for your indication that your client is willing to discuss an amicable resolution. I would be happy to discuss with my client measures such as the parties' mutual agreement to operate under their very different logo designs. Perhaps the parties could even discuss opportunities to cross-market each party's distinctive goods/services.

Our client sends this letter without waiving any rights or remedies, all of which are expressly reserved.

Very truly yours,

Downey & Downey

By:

Anne F. Downey

ĀFD

EXHIBIT H

World Tea News

Owner: Lawsuit Won't Interfere With Tea Room Opening

Tuesday, 27 April 2010

by Heidi Kyser

Michael and Maryna Caputo are gearing up for legal action against them by the Margaret L. Wendt Foundation, but they don't expect it to interfere with their scheduled June opening of the Roycroft Tea Company in East Aurora, N.Y.

"We expect to be sued in federal court, a trademark lawsuit," Michael Caputo told WTN – moments later adding, "We're opening at the end of June."

News of the dispute with the Wendt Foundation broke last weekend in the the Buffalo News. Caputo confirmed the facts of the story: that the Wendt Foundation objects to the Caputos' use of the name "Roycroft" for its tea business. The Wendt Foundation owns and operates the historic Roycroft Inn, located across the street from the building in which the Caputos plan to open their tea room. Both buildings are located on the Roycroft campus, a district that originally was home to an arts and crafts commune in the late 19th Century.

Caputo said the district is ideal for a tea house that offers high-end, loose-leaf specialty tea, because it has become a destination for people who are interested in arts and crafts. "Our research shows that people in this demographic can afford to be and often are discerning tea drinkers. We have lots of room to grow, because there's no tea room in the area, and no tea being served within 20 miles," he said

To accommodate this market, he added, "We're backing away from the tea bag and trying to reintroduce craftsmanship into the beverage market here in East Aurora."

Maryna Caputo, Ukrainian by birth, grew up drinking tea and has cultivated her interest in the beverage throughout her life, her husband said. The interest led the couple to visit tea farms in India, and Maryna to complete the Specialty Tea Institute's Level 1 and 2 certification this year.

The Caputos plan to sell a private label line of 24 organic, free trade Chinese, Indian and Sri Lankan teas online, and to offer them wholesale to local restaurants. They also plan to open four tea houses, beginning with the headquarters in East Aurora and following with locations in Ashville, N.C., Gatlinburg, Tenn., and Pasadena, Calif. - other cities with vibrant arts and crafts communities.

In addition to the core line of 24 private label teas, the tea rooms will serve specialty hand-crafted drinks, such as blooming teas, yerba mate and a Chai blended in-house. Although the tea rooms will offer pastries, sandwiches and other light fare, there will be no table service.

In a letter dated March 8 to the board of trustees of the Village of East Aurora, the Caputos outlined their plans for Roycroft Tea. To it, they attached a letter of confirmation from their trademark attorney, who they said had applied for a trademark of their company name, logo and tag line.

Michael Caputo seemed confident the legal process would result in a favorable ruling for Roycroft Tea: "I've been involved in patent and trademark litigation in the past. I was a plaintiff in MercExchange v. Ebay, which lasted 77 months, so I'm quite familiar with that type of litigation. We've done our homework. You can't buy history. It's been proven over and over again."

» No Comments

There are no comments i	up	to	now.
-------------------------	----	----	------

» Post Comment

Only registered users can write a comment. Please login or register.

Close Window